CarCloud

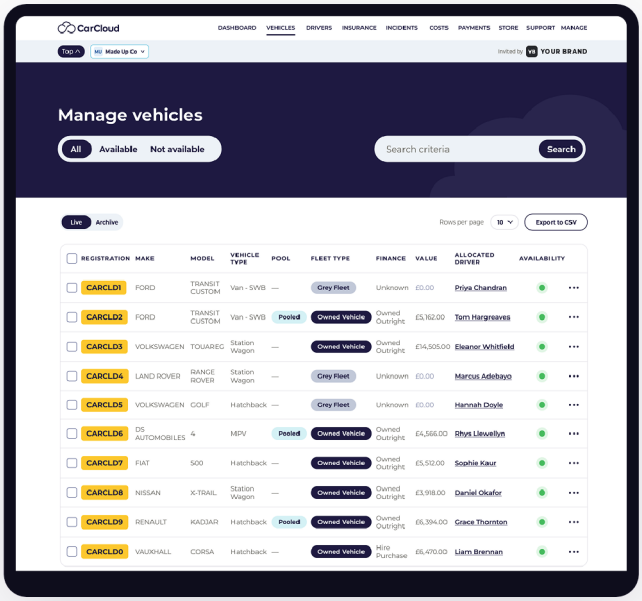
CARCLOUD FOR PARTNERS

Helping deliver retention, upsell and cross-sell

CarCloud's data platform helps your customers see where they could save across their already committed vehicle and driver spend, whilst potentially delivering new revenue opportunities for your brand.

For motor insurers, brokers, lenders, banks, employee benefits and automotive services brands.

What CarCloud does



Illustrative design

HELP YOUR CUSTOMERS SEE THEIR SAVINGS

Vehicle, driver, geo and payments data in one place – alongside your brand and product

£813* illustrative savings per company vehicle a year, from the CarCloud calculator

Downtime avoided | Admin time released | Resale value protected

Savings visibility you deliver to every business customer, under your brand. From Q1 2027, CarCloud Pay with Visa adds total cost of ownership by vehicle, with every payment attached to its registration.

How you win

- **Visibility all year.** Live risk, valuation and compliance data on customer vehicles, with consent.
- **Brand in view.** Your name beside your customer in the dashboard and the app, every month.
- **A digital audit trail.** Evidence to support Consumer Duty and duty of care, through reminders, support and customer decisions.
- **New customers.** Owners and fleets brought onto CarCloud by other partners, with their consent, at the moment of need.
- **Retention, upsell, cross-sell.** Timed to real dates, with customer consent and in line with UK GDPR.
- **Deeper customer relationships.** Convenience your customers value, for every car and van they run.

Three ways to partner

AUDIENCE

You have the customers

CarCloud under your brand, beside them for the life of the vehicle.

PRODUCT

You have the product

Delivered at the moment it is needed, timed by real dates.

HYBRID

You have both

Your customers under your brand, your product to every user.

Get in touch to explore partnering with CarCloud

hello@carcloudsolutions.com

carcloudsolutions.com

*Central estimate from the CarCloud Business Quick Check at UK averages, range £599–£1,027 per vehicle, assuming nothing is managed today. The value of time and vehicle value, not a cash saving; not guaranteed; no insurance or finance figures included. Card to be issued by Atlas Consolidated UK Ltd, subject to its licence being granted.

CarCloud is not a lender or an insurer and does not yet introduce customers to finance or insurance providers.

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